



# ADRIAN POWELL

London

07809741378

adrian.powell1992@gmail.com

adrianpowellcreative.com

## BIOGRAPHY

I am a professional, diligent and dedicated Production Designer and Art Director with 9+ years experience and a passion that is still growing for the industry. I deliver on objectives, am a fast learner who can absorb new ideas and have an inquisitive and creative mind. I am a positive, self-motivated person with the enthusiasm, skill and determination to succeed and exceed expectations. I am a go-getter that was inspired by designers in my early years and hope to use my work to inspire others. I am interested in fresh opportunities to further utilise my skills, knowledge and experience. I have worked on a variety of sets, PR and event jobs for clients such as Nike, Puma, Channel 4, Heinz, Heineken Rugby, IHG, AMG, Rolls Royce, Hunger and various shorts and MVs

## CREDITS

### ● The Cut x Subway - Women's EFL cup

Set Designer | Live Podcast  
Noisy Neighbours - 2026

### ● RECESSLAND Promo Launch

Standby Art Director | Commercial  
Highroller - 2026

### ● Emetophobe Film

Production Designer | Short  
BASEMENT 36 - 2026

### ● CN Traveller - Cartier

Standby Art Director | Commercial  
Conde Nast - 2025

### ● Nine Windows of Opportunity

Set Designer | Editorial  
Quotes and Styles - 2025

### ● PLP MADs

Art Assistant | Commercial  
PLP - 2025

### ● Button Basher

Production Designer | Short  
Rb Films - 2025

### ● Cut Short

Production Designer | Short  
Olz McCoy - 2024

### ● Give a Book

Production Designer | Commercial  
Media Trust - 2024

### ● MNELIA Visualiser

Art Assistant | Music Video  
Mindless Intelligence - 2024

### ● Free Game

Set Designer | Talkshow  
Word On The Curb - 2023

### ● Eugene Needs the Loo

Production Designer | Short  
33RED Films - 2023

### ● Black Britain Unspoken

Lead Construction | Docuseries  
Discovery + / Bounce Cinema - 2023

### ● Tay Iwar - Live

Production Designer | Music Video  
We are Soul - 2023

### ● Flip the game

Art Assistant | Commercial  
ICONOCLAST - 2023

### ● Supacell

Shadow Production Designer | HETV  
Netflix / New Wave - 2023

### ● Eric Cantona PR shoot

Art Director | Commercial  
Sports Direct - 2022

### ● This Town

Assistant Art Director | HETV  
BBC / Kudos - 2022

### ● Returned

Production Designer | Short  
Media Thirsty - 2022

### ● Good Boy

Art Director | Short  
Imoje Aikhoje - 2022

### ● Stormzy - Hide N Seek

Art Assistant | Music Video  
Def Jam - 2022

### ● Burts Bees - Flawless Forgettable

Art Director | Commercial  
Lindsay Fraser - 2022



# ADRIAN POWELL

Art Department

London

07809741378

adrian.powell1992@gmail.com

adrianpowellcreative.com

## CREDITS

### Gruffalo - Gruff Life

Production Designer | Commercial  
NRG - Digital - 2022

### Kojja

Production Designer | Short  
Reform The Funk - 2022

### Rolls Royce Phantom

Production Designer | Commercial  
Rankin / Roll Royce - 2022

### Joel Corry & Becky Hill

Art Assistant | Music Video  
Park Village - 2022

### Arctic Monkeys - Body Paint

Art Assistant | Music Video  
Radical Media / Domonino Records - 2022

### C1619: Jamie Redknapp Investigates

Prop Buyer / Set Dresser | Commercial  
Paddy Power / Chief TV - 2022

### Ife: Cover Shoot

Art Assistant | Stills  
Guap - 2022

### Maya Jama x Steve Madden

Production Designer | Stills  
Rankin - 2022

### Sky Diamonds

Production Designers | Stills  
Rankin - 2022

### Hunger Magazine Summer

Production Designers | Stills  
Hunger Magazine - 2022

### AMG - George Russell Worlds Fastest Family

Production Designer | Commercial  
Rankin / F1 AMG

### Hunger Magazine Spring

Production Designer | Stills  
Hunger Magazine - 2022

### Newlyweds Season 2

Art Director | Short  
Kashif Boothe Production - 2021

### SOLA RHYMES LIVE

Art Director | Music Video  
Steady Eddie / Russo Productions - 2022

### As I am

Prop Assistant | Commercial  
As I am / LAMBB - 2022

### Reebok - Always Classic

Assistant Art Director | Promo Video  
Reebok / Guap - 2022

### ZigZag

Set Dresser | Short  
Converse / Bounce Cinema - 2022

### Bakari

Art Director | Short  
RSA Films - 2021

### The Libertine

Production Designer | Short  
Rankin - 2021

### Cycle

Art Director | Short  
Bluebird Pictures - 2021

### Magic Breakfast

Production Designer | Stills  
Heinz - 2020



# ADRIAN POWELL

London

07809741378

adrian.powell1992@gmail.com

adrianpowellcreative.com

## OTHER WORK

### Web Summit

Head of Production Designer (Experiential)

Lead the creative direction and delivery of live stages and audience environments

for internationally broadcast conferences.

- Develop spatial concepts that translate brand narratives into live audience experiences.
- Collaborate cross-functionally with producers, technical teams and fabricators to ensure safe, scalable on-site delivery.
- Oversee the development of design visuals and technical drawings from concept through to build.
- Manage on-site implementation across multiple international venues and event formats.
- Guide and coordinate multidisciplinary design teams to achieve cohesive creative outcomes across live experiences.
- Own the delivery of production design across multiple international live event environments from concept through to on-site implementation.

### Helix 3D

Senior Production Designer / Production Manager

- Running 360 management of projects from costing and planning to completion.
  - Cost, design and project manage various PR campaigns, sets and events.
  - Control project budgets up to 300k
  - Meet with clients to understand requirements
  - Liaise and brief my team, review, manage and track deadlines and budgets using Monday and Toggl Time Tracker.
- Achievements:
- Successfully managed the completion of the Channel 4 Covid-19 set and designed Halloween house for WE ARE THE FAIR at Westquay
  - Designed the face-mask for the book "The Secret Barrister" PR campaign
  - Successfully managed large budgets

### Rankin

Lead Production Designer / Art Director

- Support Producers and Directors in delivery of sets for commercials, editorials and Narratives etc
  - Cost, design and project manage all set builds including sourcing all props, materials and suppliers
  - Use Sketchup for all drawings and visuals
- Achievements:
- Art Directed commercials for AMG Mag, Rolls Royce Phantom, Fendi and more
  - Art Directed and set dressed some shorts such as Cycle, Bakari and Zig Zag
  - Involved on a lot of Sets in Hunger Mag spring

### Maestra

Production Designer / Art Director

- Supported Project Managers and Technical Managers in delivery of live events and sets.
  - Involved in every stage of the design process; from initial site visit. Developed ideas and sourced suppliers, materials and coordinated designs.
  - Producing detailed floor plans, creative moodboards and 3D designs.
  - Designed and formatted artwork such as backdrops, presentations and POS.
- Achievements:
- Successfully worked with global brands such as Nike for the "Nike On Air" set, Macquire and IHG 'Finance' Agora events